



For Immediate Release:  
November 10, 2017

## THE CANADA CUP CHAMPIONSHIP

Hosted by the North American International Motorcycle SUPERSHOW  
January 5, 6 & 7, 2018 - International Centre

**Toronto, Ontario (Nov 10, 2017):** North America's Largest Motorcycle Show, The 'BIG ONE' by the AIRPORT, The 42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW (NAIMS) will host Canada's Largest Custom Motorcycle Cash & Awards Program, the **Canada Cup Championships**, where established Motorcycle Builders and talented designers from across North America meet up to compete for \$50,000 in cash and trophies.

The Motorcycle SUPERSHOW 2018 Awards Program, with the most classes of any show in Canada, will give away \$50,000 in Cash, specials, prizes and trophies. With all competing Motorcycles on display in the Hall 5 Chopper and Custom Bike Showcase, you won't want to miss this unbelievable industry spectacle.

Master Motorcycle Builders and top designers will enter the competition in levels 1, 2, 3; Builder, Café, Bagger, or Bobber, or the level 4 Pro Builders class, competing for the Canada Cup - Only at the Motorcycle SUPERSHOW this January. The Level 4 "Best Bike in Show" winner will have their name and bike's name engraved on the Canada Cup. This Prestigious Silver Cup records all past winners and is on display in the SUPERSHOW Collection. A new team of qualified judges will be judging and making the final decisions of the competition. All motorcycles in the competition will be on display for show attendees to see. The 2018 Awards Presentation will be held at the show at 3:30pm on Sunday Jan 7<sup>th</sup> on the Hall 5 main stage.



"We would like to say thank you to Bob MacKay for his work over the years judging the Motorcycle SUPERSHOW's Canada Cup Competition. We welcome the new group of judges, and we're looking forward to an amazing list of incredibly unique competitors. This competition is a staple feature of the show, and we're thrilled to again host such an amazing competition. The coming 2018 Canada Cup Championship will bring truly

talented motorcycle builders together over one weekend at the International Center, again creating an amazing display of unique Custom Motorcycles. We're ecstatic on what's to come, the displays that are entering the 2018 Canada Cup Championship in the Custom Bike Competition are going to thrill industry enthusiasts." Commented Mike Blakoe, Show Manager, NAIMS.

To enter Canada's Largest Custom Motorcycle Cash & Awards Program, the Canada Cup Championship, or for more information on displaying your Motorcycle at the show, January 5, 6 & 7, 2018 at the International Centre, call Mike Blakoe at 905-722-6766 or visit [www.motorcyclesupershow.ca](http://www.motorcyclesupershow.ca) or Email [info@motorcyclesupershow.ca](mailto:info@motorcyclesupershow.ca) to obtain a 2018 Custom Bike Competition Entry Form. Floor space fills up quickly, book early to guarantee your space.

**ADVANCED TICKETS ON SALE NOW.. SAVE \$3.00!**

**Toronto's Largest Motorcycle Show**  
**The 42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW**  
**January 5, 6, 7, 2018 -International Centre**

See thousands of Motorcycles at the Show; New, Used, Vintage, Racing, Custom, Choppers, Touring, Cruising, Performance, and Motocross bikes...

***Your One-Stop-Shop for everything in Motorcycling!***

Don't miss the **biggest Motorcycle show of the year**, the '**BIG ONE by the AIRPORT**', The **North American International Motorcycle SUPERSHOW**, the only motorcycle show you'll need to attend. Free Parking!

**Mark your Calendars Now for January 5-7, 2018**  
**[www.motorcyclesupershow.ca](http://www.motorcyclesupershow.ca)**

Stay tuned... More news will be announced in the months to come.

For further information on the **42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW**, Jan 5, 6 & 7, 2018, presented by Dalton Timmis Insurance, to purchase advanced tickets, or to be an exhibitor at the show, Visit our website [www.motorcyclesupershow.ca](http://www.motorcyclesupershow.ca) or call 1-888-661-SHOW (7469). Follow us on Twitter @MC\_SuperShowTO

**NORTH AMERICA'S LARGEST MOTORCYCLE SHOW!**

**The 'BIG ONE by the AIRPORT'**

**Mark your calendars now for January 5, 6, 7, 2018 - International Centre**  
**EVERYTHING MOTORCYCLE!**



Mike Blakoe, Show Manager  
North American International Motorcycle SUPERSHOW  
Jan 5, 6, 7, 2018 International Centre

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