



For Immediate Release:  
June 23, 2017

## The 42nd Annual North American International Motorcycle SUPERSHOW Sponsors the 2<sup>nd</sup> Annual Motorcycle Sun Run

**Toronto, Ontario (June 23, 2017):** Don't miss the 'Big One' by the Airport, North America's Largest Motorcycle show, the **42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW, January 5-7, 2018**, Presented by Dalton Timmis Insurance.

The 2nd Annual Motorcycle Sun Run, benefiting the Kelly Shires Breast Cancer Foundation. This event will be open to all riders 18 years or older. The funds raised will help financially support patients across Canada in their fight against breast cancer. The 2nd annual event takes place July 22, 2017 at Royal Distributing in Guelph. Register today.

This exciting event will consist of an approximately 3 hour poker run motorcycle ride. The ride commences at the Royal Distributing parking lot 925 Woodlawn Road West in Guelph. Kickstands up 9am! The group will return back after the ride and be treated to lunch by their host Royal Distributing. Yamaha Motor Canada is sponsoring the event by donating a 2017 Yamaha R3 ABS! A ballot will be entered for every \$10 donation made to the charity through this program. The winning ballot will be drawn at the final Royal Distributing bike night on July 27, 2017.



Visit the Kelly Shires Breast Cancer booth at the upcoming **Motorcycle SUPERSHOW, January 5-7, 2018** at the International Centre.

**Toronto's Largest Motorcycle Show**

# The 42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW January 5, 6, 7, 2018 -International Centre

See thousands of Motorcycles at the Show; New, Used, Vintage, Racing, Custom, Choppers, Touring, Cruising, Performance, and Motocross bikes... ***Your One-Stop-Shop for everything in Motorcycling!***

Check out all the **Newest items in Motorcycling in massive displays with New Bikes, Huge Manufacturer and Dealer Displays**, See the **Century of Motorcycles Exhibition** first hand, discover the hottest **Shopping Bargains**, walk the **Enormous Used Bike Markets** and find all of your **Parts & Accessories** for sale in hundreds of **Exhibitor** booths. Meet over **100 Clubs, Rides & Rallies**, and **Purchase your Bike right at the Show**. Meet **industry celebrities** and watch some of the biggest names in bike builders compete to win **\$50,000 in Cash and Prizes** at **The Canada Cup Championship Custom Bike Competition**. It's the **'BIG ONE by the AIRPORT'**, and you won't want to miss it

**Advanced Tickets will SOON be on sale!**  
**[www.motorcyclesupershow.ca](http://www.motorcyclesupershow.ca)**

Don't miss the **biggest Motorcycle show of the year**, the **'BIG ONE by the AIRPORT'**, the **Motorcycle SUPERSHOW** in January, the only motorcycle show you'll need to attend!

Stay tuned... More news will be announced in the months to come.

For more information on the **42<sup>nd</sup> Annual North American International Motorcycle SUPERSHOW, Jan 5, 6, 7, 2018**, to purchase advanced tickets, or to be an exhibitor, call **1-888-661-SHOW (7469)**.

**NORTH AMERICA'S LARGEST MOTORCYCLE SHOW!**  
**The 'BIG ONE by the AIRPORT'**

**January 5, 6, 7, 2018**



**Mike Blakoe, Show Manager**  
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**Jan 5, 6, 7, 2018 International Centre**  
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